



The Antique and Classic Boat Society (ACBS) has selected Alexandria Bay, NY on the St. Lawrence River in the heart of the Thousand Islands Region for the 2019 ACBS Annual Meeting and ACBS International Boat Show September 19-21, 2019. The Thousand Islands ACBS Chapter will host the event.

I hope you will consider taking part in this event by becoming a sponsor. Your support will help to achieve the goal of making the 2019 event one that people will talk about for many years and the nearly year-long recognition as a sponsor will provide significant exposure for your company. The Alexandria Bay Chamber, the Village Mayor, and the local business leaders are committed to creating a festival type atmosphere which should attract thousands of boaters and non-boaters from both the U.S. and Canada.

We started an early marketing campaign for the 2019 event by showing a promotional video during this year's ACBS awards banquet. Based on the number of room reservations that were made in the weeks following this year's event, we expect another large turnout of ACBS members in 2019.

Sponsor Details and Benefits are listed on page 2.

Please call the ACBS office at 315-686-2628 to secure your space as a sponsor, or if you have any questions.

Best regards,

Dan Gyoerkoe, Executive Director

The Antique and Classic Boat Society, Inc

Sponsor Details and Benefits

Captain (\$1,000)

- Company logo w/ link on the ACBS website (119,500 visitors Jan-Oct 2018)
- Company logo w/link included with Weekly Web Watch (7,000+ contacts each week and 55%+ open rate)
- Recognition as sponsor in 3 issues of the ACBS Rudder magazine (mailed to 6,800 households)
- Recognition on the ACBS Facebook page
- Signage during event
- Opportunity to place marketing item in attendee goodie bag
- Booth (10x10) during two-day event (value \$250)
- 4 tickets to Welcome Reception (value \$160)
- 4 tickets to Auction Event (value \$160)
- 4 Tickets to Awards Banquet (value \$160)

First Mate (\$750)

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- Company logo w/link included with Weekly Web Watch (7,000+ contacts each week and 55%+ open rate)
- Recognition as sponsor in 3 issues of the ACBS Rudder magazine
- Recognition on the ACBS Facebook page
- Signage during event
- Opportunity to place marketing item in attendee goodie bag
- Booth (10x10) during two-day event (value \$250)

Dock Master (\$500)

- Company logo w/ link on the ACBS website (119,500 visitors Jan-Oct 2018)
- Company logo w/link included with Weekly Web Watch (7,000+ contacts each week and 55%+ open rate)
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